

classic

- i. a work of enduring excellence
- ii. historically memorable
- iii. of recognized value
- iv. well built
- v. authentic

ALEX HALL

Walking the line of modern and classic with his outlaw spirit and his heart of gold, Alex Hall brings a fresh sound to country music that will capture the ears of your friends, your parents, and your grandparents alike. His debut album, *Side Effects Of The Heart*, takes the listener on a journey through the arch of the primary plight of anyone's lifetime; love, and the rewards and consequences of following your heart.

On the title track, and first release from the project, "Side Effects Of The Heart" Hall sings:

" First comes love and then comes lonely, then you're climbing up the walls till the phone rings.  
You're in Heaven, then you're dying, then you're just so happy that you can't stop crying.  
There's no cure for it, and that's the hardest part.  
We're all a mess living with the side effects of the heart."

The track gives listeners the full picture of what to expect on the IO song project, along with an understanding of all that Hall has been through in his life.

**First comes love...**

A unique cocktail of influences shine through in Hall's artistry. The charisma of Elvis, the songwriting of Kris Kristofferson, the guitar playing of Vince Gill, and the vocals of Lee Ann Womack and Willie Nelson, all lured him toward music. At 4 years old, his fascination with Elvis was sparking a dream which his parents nurtured by saving up to buy him his first guitar. While his hands were too small to make chords and his inability to read discouraged his playing for a few years, he was singing constantly. By the age of 14, encouraged by his music and english teachers, he was writing songs and had become so captivated by playing that he rarely put the guitar down. He was in love.

**Then comes lonely...**

Driven by an intense work ethic that was instilled on the North Georgia horse farm he grew up on, Hall dropped out of high school to pursue music full time. At first, this decision gave him a sense of freedom and excitement. However, it wasn't long before anxiety struck and his gut led him toward going back to school — on one condition. Alex made a deal with his guidance counselor that allowed him 60 absences in return for maintaining a passing GPA so he could continue touring. Hall was no stranger to travel while keeping up with his other responsibilities. Up to that

